BLEED 122" x 98" (extend background to here)

TRIM / FINISHED SIZE 120" W x 96" H (10 ft x 8 ft)

SAFE ZONE 116" x 92" (keep logos & text inside)

PLACE ARTWORK HERE

Step & Repeat Backdrop • 8 ft x 10 ft

Full-size template (1:1) • 120" x 96" trim + 1" bleed each side • CMYK • 150 dpi

Delete or hide the GUIDES layer before submitting • See page 2 for setup instructions

High Impact Advertising

hiashop.com

96" (8 ft) trim height

120" (10 ft) trim width

High Impact Advertising

STEP & REPEAT BACKDROP

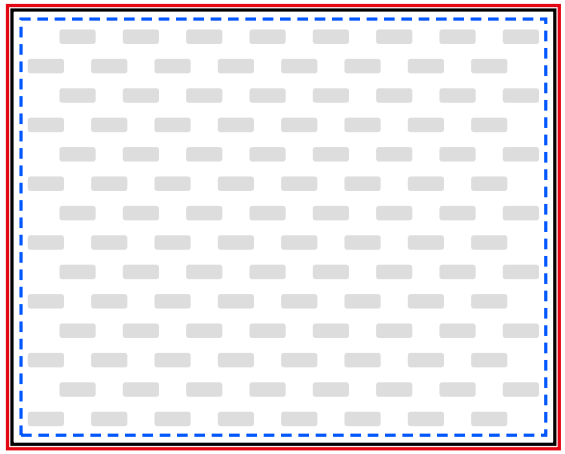
Artwork Template • 8 ft x 10 ft (120" W x 96" H)

TEMPLATE SPECS

Finished (trim) size	120" W x 96" H (10 ft x 8 ft)
Document size w/ bleed	122" W x 98" H
Bleed	1" on all sides
Safe zone	2" inside trim (116" x 92")
Scale	Full size (1:1)
Color mode	CMYK
Image resolution	150 dpi at full size
Accepted files	PDF (preferred), AI, EPS

GUIDE LINES

Bleed	Extend backgrounds & colors to this edge
Trim	Finished edge of the backdrop
Safe zone	Keep logos, text & key art inside



Layout preview (not to scale): staggered logo repeat inside the safe zone

HOW TO SET UP YOUR ARTWORK

1. **Open this template** in Adobe Illustrator (or similar). Page 1 is the full-size artboard with guides on a separate "Guides" layer.
2. **Build in CMYK.** Set the document color mode to CMYK. RGB files will be converted and colors may shift.
3. **Use 150 dpi images at full size.** Embed all placed images. Vector logos (AI/EPS/PDF) give the sharpest results.
4. **Extend backgrounds to the red bleed line.** Anything past the black trim line will be trimmed off or wrapped into the finished edge.
5. **Keep logos & text inside the blue safe zone.** Leave at least 2" between important content and the trim edge.
6. **Outline all fonts** (Type > Create Outlines) so your text prints exactly as designed.
7. **Delete or hide the Guides layer** before saving, so guide lines and labels don't print.
8. **Save as PDF (preferred), AI or EPS** and upload it on the product page when you order.

STEP & REPEAT TIPS

- Stagger logos in alternating rows (checkerboard) so they show in photos at any height.
- Leave generous clear space around each logo so every one reads clearly in photos.
- High-contrast colors read best on camera; avoid very thin lines and small text.